



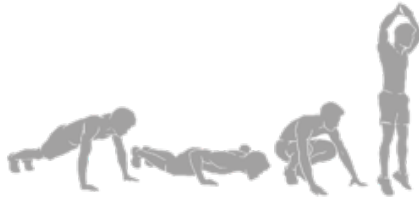
GUIDE TO FUNDRAISING WHILE QUARANTINED.



As we move virtual, **personalized letters, emails, and phone calls** continue to be incredibly effective ways to connect with donors during your campaign. Looking for some extra inspiration on how to bring your network together while practicing social distancing?

#TeamInTraining

Here are a few ideas to get you started:



EXERCISE CHALLENGE

Collect pledges from friends for # of completed exercises (e.g. \$100 for every 25 burpees).



SOCIAL MEDIA MAESTRO

Tough times don't last, tough teams do. Use social media to offer motivation & explain why blood cancer patients need support now more than ever. (i.e. – challenge your followers to the 5-5-5 challenge: run/walk 5K, donate \$5, nominate 5 friends)



THE NON-DINNER DINNER PARTY

Enjoy a virtual happy hour with your friends. Ask attendees to contribute what they would've spent on a fancy night out to dinner.

COST OF A NEW OUTFIT: \$ _____

COST OF BABYSITTING: \$ _____

COST OF DINNER: \$ _____

COST OF DRINKS: \$ _____

TOTAL TO DONATE: \$



VIRTUAL ROCKSTAR

Host a live-streamed concert or hold a virtual karaoke night. Collect donations for requested songs.



CYBER TRIVIA

Hold an online trivia night. Charge an entry-fee to participants in order to play.



COUCH TIME FACETIME

Substitute your in-person personal asks to at-home Facetime calls. Remember to change out of your pajamas!



BINGE WATCHING

Ask teammates to pledge \$XX for every episode of their favorite show watched during quarantine.

THE TEAM KEEPS MOVING.



TEAM IN TRAINING®