<DATE>



<BUSINESS NAME>

<ATTN: NAME>

<ADDRESS>

<CITY, STATE, ZIP>

Dear <NAME>,

 Although our acquaintance is of a professional nature, I hope you will consider lending your assistance on a personal level. I seek your support for **The Leukemia & Lymphoma Society (LLS)**, which funds research, education, and services for patients suffering from leukemia, myeloma, Hodgkin’s disease, and non-Hodgkin’s lymphoma.

As part of my fundraising endeavor, I will complete a <TYPE OF EVENT>in the coming weeks, but the physical challenge I face compares little to the courageous story of many of my teammates. <NAME OF HONORED TEAMMATE>, pictured above, is one such teammate. <NAME OF HONORED TEAMMATE> was diagnosed with <INSERT BLOOD CANCER> in <YEAR> and <INSERT OUTCOME>. <ADD ANY ADDITIONAL THOUGHTS>, I will race in honor of him/her and countless others who have battled blood cancer.

To support LLS’s mission through a tax-deductible donation, please visit my fundraising webpage at <FUNDRAISING LINK>. Alternatively, donations may also be made by check payable to **The Leukemia & Lymphoma Society** and mailed in the enclosed pre-stamped envelope to the following address:

<INSERT LOCAL LLS ADDRESS>

Thank you for continued support of my fundraising efforts.

Yours truly,

<NAME>

<TITLE>