



The Leukemia & Lymphoma Society  
Palm Beach Area Chapter  
4360 Northlake Blvd., Suite 109  
Palm Beach Gardens, FL 33410

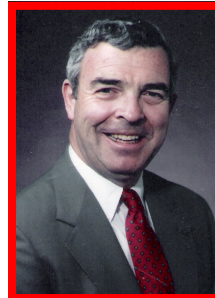
Ph: 561.775.9954  
Toll-free: 888.478.8550  
Fax: 561.775.0930

Information Resource Center  
800.955.4572

[www.lls.org/pb](http://www.lls.org/pb)  
[www.teamintraining.org/pb](http://www.teamintraining.org/pb)  
[www.lightthenight.org/pb](http://www.lightthenight.org/pb)



## Honored Heroes



*It's about you  
and your  
ability to  
inspire others.*

### *What is our Honored Hero program all about?*

An Honored Hero is someone who provides inspiration and support for the fundraising programs of The Leukemia & Lymphoma Society. An Honored Hero is anyone who is being treated for, or is a survivor of leukemia, lymphoma, Hodgkin's disease or myeloma.

As an Honored Hero, you will be asked to share your strength and courage with the people who are currently raising funds to support the Society's mission. These people will be conducting their fundraising efforts in your honor. You can provide them with the inspiration they need to be successful in their endeavors.



Honored Heroes can be as active and involved with our programs as they are able. You will be invited to attend several events throughout the year, to meet the people who are fundraising in your honor. We encourage all of our Heroes to attend as many events and meet as many of our volunteer fundraisers as possible. Honored Heroes are also encouraged to write letters, send emails or call the people who are fundraising for the Society, to provide encouragement and share appreciation. Honored Heroes may also choose to become involved with our Patient Services programs.

As an Honored Hero, you will gain a community of new friends who are helping to find a cure for blood cancers.

### *Our Mission & Goals*

The Leukemia & Lymphoma Society is a national voluntary health agency dedicated to: finding a cure for leukemia, lymphoma, Hodgkin's disease and myeloma and improving the quality of life of patients and their families.

Our goal is to significantly accelerate cures for leukemia and other blood cancers and be the recognized leader in the fight against these diseases. The Society supports four major programs:

- Research
- Patient Services (see inside pages for detailed information regarding our patient services programs)
- Public and Professional Education
- Community Services

Since funding began in 1954, the Society has allocated more than \$483 million toward research. The Society supports individual medical investigators who are continuing to study and advance our knowledge of leukemia and other blood cancers and ultimately, find a cure for these diseases.



## Patient Services Programs

### Patient & Professional Education Forums

Provide education regarding blood cancers to the community.

### Educational Materials

Browse our extensive library of patient information. We have free booklets, pamphlets, videos, posters and much more available at our office.

### Family Support Groups

Attend our free support groups for patients and their families. All groups are led by trained healthcare professionals.

### First Connection/ Ambassador

Newly diagnosed patients are matched with trained peer volunteers who have a similar diagnosis. They will listen, empathize and are ready to provide helpful information.

### Patient Aid

The fight against cancer is an expensive one. We can help you cover some of your outpatient expenses including chemotherapy drugs, transportation, antibiotics and marrow transfusions.

### Information Resource Center

The IRC offers accurate, current, disease specific treatment and coping information on blood cancers. The IRC can be reached at 800.955.4572.

### Back to School

Help ease the transition of going back to school after treatment. This program is designed for parents, school nurses, teachers and school guidance counselors.

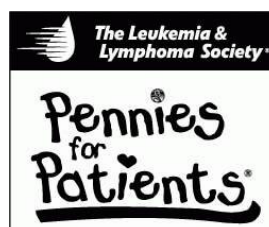
*Become an Honored Hero and inspire others through our fundraising programs.*



The Leukemia & Lymphoma Society's Team In Training® (TNT) is the world's largest endurance sports training

program. Participants of all athletic levels are supported in achieving the ultimate goal of walking or running a half or full marathon, cycling a century ride or completing a triathlon while raising funds to support the Society's mission.

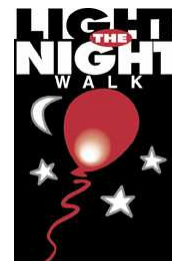
Each Team member participates on behalf of an Honored Hero. Honored Heroes are not only an inspiration for Team members to reach their fundraising goals, but also to complete their training and cross the finish line at their event! Honored Heroes are invited to several Team socials and events each training season.



Students across the country collect pennies, nickels, dimes and quarters during the Pennies for Patients campaign held each school year.

With Pennies for Patients, one class from each school that collects the most change receives a pizza party. Prizes such as computers, electronics and sports equipment are presented to the top fundraising school in each area.

Honored Heroes are matched with participating schools and help inspire the students to fundraise. Students and their Heroes exchange letters throughout the program.

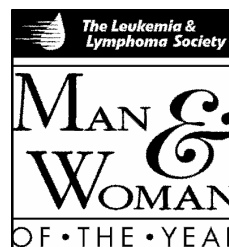


The Light The Night® Walk is The Leukemia & Lymphoma Society's nationwide evening walk to raise awareness of blood cancers and funds to help find a cure.



Participants carry red illuminated balloons, while patients and survivors carry white illuminated balloons to celebrate and commemorate lives touched by cancer.

Participants walk on behalf of those who have been diagnosed with a blood cancer. Honored Heroes and their families are invited to participate in this event and to help us "Light The Night!"



Every year candidates throughout the country accept the challenge to vie for the title of Man & Woman of the Year. After eight weeks of fundraising, the announcement of Man & Woman of the Year

will be announced among prominent community members at the Grand Finale Celebration. Honored Heroes are chosen and asked to participate as our local Boy & Girl of the Year.

During the following year, each community's Man & Woman of the Year winners are profiled in local press and other announcements. All winners are recognized in USA Today. Candidates throughout the country are truly extraordinary individuals with amazing community outreach and fundraising skills.

## How to become an Honored Hero!

As an Honored Hero, you will have the opportunity to participate in as many of our events as you would like and/or become active with some of our Patient Services programs.

Our Honored Heroes are important to our fundraisers. The Society staff makes every effort to ensure that you, as an Honored Hero, are informed about who is raising funds in your honor. We encourage you to be as active as possible so that the fundraisers have a chance to meet you. If you are unable to attend the events, we encourage you to send letters or call the fundraisers to provide encouragement and inspiration. It truly makes a world of difference for them.

If you feel you would like to be a part of this remarkable program, please complete the following information and return it to the Society office. You may also contact us via phone or email and we will send you our Honored Hero registration packet. We look forward to meeting you and wish you good health and happiness always.

Name

Address

City

State

Zip

Phone

Email

Diagnosis and Status

My interests are (check all that apply):

Patient Service Programs

Events

Honored Hero signature

Parent / Legal Guardian signature if under 18