

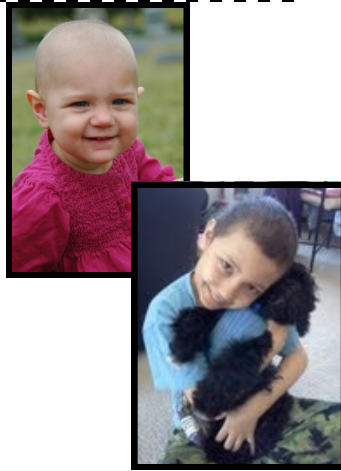
CURES are critically needed...

- Leukemia causes more deaths than any other cancer among children and young adults under the age of 20.
- Non-Hodgkin lymphoma is the 6th most common cancer in the US for men, the 5th for women.
- Myeloma, the most difficult to treat blood cancer, has a five-year survival rate of only 32.4%.

Every 4 minutes,  
someone new is diagnosed.

Every 10 minutes,  
someone loses the battle.

Please raise funds for cancer research as a part of your race training and join us in the fight against blood cancer.



## DO MORE THAN FINISH THE RACE!



## HELP US MAKE CURES HAPPEN!

The finish will be even more invigorating and the beer better tasting at the Mud, Sweat & Beers 7K Trail Run After Party knowing that you ran, not just for FUN, but to impact thousands of patients fighting leukemia, lymphoma and myeloma.

FOR MORE INFORMATION CALL:

402-344-2242

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# Make Cures Happen

Cross the finish line at a race, and you'll no doubt experience a well-deserved sense of accomplishment and exhilaration.

But with just a little more effort on your part— by asking friends, family and neighbors for their support— your personal accomplishment can impact thousands of people fighting leukemia, lymphoma and myeloma.

### 5 Simple Steps to make a difference!

1. REGISTER. This is a separate registration from the race. Complete the attached registration and fax it to (402)344-2242 or mail it today.
2. SET A FUND-RAISING GOAL. Raising \$500 or \$5000? Setting a goal helps you achieve great things. Keep fundraising for great incentives.
3. COLLECT CONTRIBUTIONS. Use the sponsor form to ask family, friends, neighbors and co-workers for donations. You are awarded prizes based on the dollar amount you turn in.
4. PERSONALIZE YOUR WEBSITE. You'll get a personal fundraising website. Add pictures, share your story, and update friends on your training. They can donate right there on your site!
5. MAIL IN YOUR CONTRIBUTIONS. Send your collected contributions to:  
THE LEUKEMIA & LYMPHOMA SOCIETY  
10832 Old Mill Road, Ste 2  
Omaha, NE 68154  
We will call you to thank you for your dedication and to reward you with incentives!

What is....



The "Team in Training" program has been training runners, walkers, cyclists and triathletes to achieve their fitness and endurance event goals for over 20 years. More than 500,000 team members have successfully finished a marathon, century ride or triathlon while raising over 1.2 BILLION DOLLARS to support the Leukemia & Lymphoma Society's research and patient service programs. You may want to join one of our teams preparing for one of the following events:

Nike Women's Marathon /  
1/2 Marathon  
October 14, 2012

Kansas City Marathon /  
1/2 Marathon  
October 20, 2012

PLUS Cycle and Triathlon Events!



OUR MISSION:

Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

