

Great Fundraising Ideas

The Leukemia & Lymphoma Society
Light The Night Campaign



- **“Extra Change”:** Place a bowl in a common site with a label stating how their extra change can help out LLS! 
- **Raffle Ticket Drawings:** For a suggested dollar amount, the donor is entered into the raffle to win gift certificates, movie tickets, or the prime parking spot at the office. Local businesses may donate these items if you ask.
- **Have a Used CD or Book Sale.**
- **Food & Beverage Sales:** This may include cookies, donuts, cheesecake, bagels, popcorn, candy, muffins, hot dogs, pizza, ice cream, smoothies, hot chocolate, boxed lunches, etc.
- **Cookbook Sale:** You and a group of friends can combine all your favorite recipes and make a book to sell in the neighborhood!
- **Host a Themed Party:** Ideas include fun themes like: Academy Awards Party, Holiday Party in July, Costume Party, Luau, Murder Mystery Party, Pampered Chef, Ornament Exchange, Pool Party, Tupperware Party, Vegas Night, etc. 
- **Live, Silent, or Online Auction:** Try auctioning off a bachelor/bachelorette at a local bar or auction off items at a happy hour!
- **Answering Machine Message:** Change the message on your voicemail to encourage friends and family to help you fight blood cancers!
- **Garage Sale/ Children’s Clothing Sale:** Collect old “stuff” from friends and family. Auction the items off on eBay, or hold a garage sale. Have LTN signs displayed to make sure donors know the proceeds are going to your team.
- **Host a Poker Tournament:** 50% of the proceeds goes to the winner, 50% goes to your team. Be sure to include plenty of opportunities to “buy back in” once somebody drops out.
- **Dunk Tank or Pie Throwing Event:** Set up a dunk tank at the local fair carnival and have the donations go to your team.
- **Cook Off:** This may include a Chili Cook Off— organizers can charge an entry fee and a donation to your team to cast a vote. 

- **Basket/ Mug Sale:** Put together some great items in a basket or coffee mug that can be sold at any major holiday. (Baskets can have a theme for holidays such as Mother’s Day, Easter, 4th of July, etc.) Sell the baskets in the neighborhood or near local shopping centers. Be sure to include information about LLS and LTN to get the word out!
- **Have a Car Wash.**
- **Sports Tournament:** Have an athletic tournament (golf, football, baseball, basketball) with proceeds going to your team.
- **Special Event:** If you have a birthday or anniversary approaching, host a party and ask that guests provide you with a donation to your team in lieu of gifts.
- **Have a Cook Out:** For a \$10 donation, everyone can dine on what has been prepared, be it a fish fry, ice cream social, pizza gathering, or spaghetti dinner.
- **Baseball Game:** Buy a bunch of tickets at a group rate (get the cheap seats) and have food donated. Host a tailgate party and charge twice the ticket price (it will be a pretty good price and a great excuse to hang out with friends.)
- **Guest Bartender:** Friends with your local bartender? Ask him/her to put a sign up one night that says all tips are donated to your team. Or talk to a local bar about being a “guest bartender” for a night for a cut of the profits or cover charge. 
- **Restaurant and Happy Hour Programs:** Restaurants will usually give you 10-25% of the night’s profits that you bring in with a flyer. Ask your local manager today. Also, consider hosting a happy hour. Many restaurants will offer drink and appetizer specials.
- **Concession Stands/ Lemonade Stands:** Set up your own lemonade stand or arrange a day with a local team or concert venue where you can sell refreshments with the profit going towards your team.
- **Guess the Number/ Weight:** Put a quantity of items in a jar, and ask people to pay to guess how many there are, or how heavy the jar is. The winner gets a prize, or the contents of the jar. Guessing the weight of a cake is another option.
 - **Fountain Coin Collection:** Go to your local mall and ask them what they do with the coins in the fountain. Ask them to make it a donation to The Leukemia & Lymphoma Society.

If you have any questions please contact the Light The Night Staff at 703-399-2941

The Leukemia & Lymphoma Society
www.lightthenight.org/nca

Great Fundraising Ideas

Continued



- **Casual Day:** For a \$5 donation, employees can dress casually on a designated day. For a \$20 donation, employees can wear jeans or dress casually each Friday of a designated month. Other ideas include flip flop day or hat day.



- **Ask for Donations:** Don't forget that you can ask others to give donations to sponsor your walk. Try asking your dentist, dry cleaner, hairdresser, pharmacist, doctor, real estate agent, accountant, veterinarian, attorney, sorority/fraternity, professors, home owners association members, employees, or team moms for a donation.



- **Special Shirt Day:** For a \$5 donation, employees can wear any type of crazy shirt or the shirt/jersey of their favorite sports team.
- **Clean Out The Corporate Closet:** Offer employees the opportunity to purchase excess inventory items such as coffee mugs, t-shirts, lap top computer bags, etc.
- **LLS Paper Balloon Sales:** Balloons can be sold for \$1 or \$5. Display the balloons in a common place to recognize those who have supported Light The Night.
- **Recognition Day:** Sell cupcakes, flowers, cards, etc. to be given to a co-worker on a designated day as a show of thanks or appreciation.
- **Jail a Manager:** Place a management employee "under arrest," charging \$1-\$5 a minute to keep him/her in jail.
- **Meeting or Workshop "Etiquette Rules:"** Fine co-workers a \$1 or \$5 donation to your team for arriving late, not turning off cell phones, having side conversations, etc.
- **A Day of Silence for LLS:** Accept pledges to silence an "exuberant" employee for a day.
- **Host a 50/50 Raffle:** Have people in your office or group of friends participate in a 50/50 raffle. The winner gets 50% of dollars raised and the LTN team gets the rest.
- **Brown Bag Days:** Have employees bring a brown bag lunch and donate the cost of what they would have spent at a restaurant.
- **E-mail Signature:** Insert the hyperlink to your fundraising page on your email signature. Explain that you are participating in the Light The Night Walk for The Leukemia & Lymphoma Society and encourage them to visit your webpage and donate!



- **House Cleaning:** Talk with your neighbors about cleaning their houses for donations to your LTN team. Charge them per room for a cleaning.
- **Clean Up After An Event:** Talk to your local high school or sports team. Most venues will offer up money to those who clean up after big games. Be sure to tell them all proceeds are going to sponsor your LTN team.
- **Relaxation Day:** Bring in a massage therapist to perform neck and back massages, and have employees make a donation to your team.
- **Dress Down Friday:** Employees buy a button for \$5 and get to "dress down" on an assigned day.
- **Lunch with the Boss:** Employees who made a donation to your team are entered into a drawing for lunch with a top level executive.
- **Drawing for a Day Off Work:** Hosting a drawing in the office offering up a day off from work, to be used at any time. Employees must pay \$1 to enter.
- **Team T-Shirts:** Create a team t-shirt and sell them to your team members and friends for just more than the purchasing price.
- **Matching Gifts:** Check to see if your office has a matching gifts program. Wal-Mart and Sam's also have matching gifts programs. Ask them for an application!
- **Create an Incentive for Your Donors:** Tell everyone that for every \$50 they donate, they will get a chance to win something (for instance, a gift certificate to a restaurant).
- **Break a Balloon Contest:** Buy a dart for \$1-\$5 and throw it at a wall of balloons to collect the prize inside. Prizes can include casual days, prime parking spots, free lunch, gift certificates, etc.
- **Wall of Fame:** Put up large, colorful "Look Who's Walking on Our Team" posters with baby pictures of those employees/friends who have signed up to walk along with current Polaroid pictures of the walkers. Have everyone donate a dollar and guess whose baby picture is whose. The winner may receive whatever incentive you think will encourage participation.
- **Button Drawing:** Each employee receives a numbered button after participating in a LTN team fundraising activity. Weekly, a number is selected for a prize.



Don't Forget to Call (703) 399-2941 With Any Questions!

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