

## CORPORATE PARTNERSHIP Acceptance Form

DONATION MADE ON BEHALF OF \_\_\_\_\_  
(Team In Training Participant Name)

EVENT TRAINING FOR \_\_\_\_\_

SPONSORSHIP AMOUNT \$ \_\_\_\_\_

### DONATING COMPANY

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

WEB SITE \_\_\_\_\_

### COMPANY CONTACT

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

DOES YOUR COMPANY WISH TO BE ACKNOWLEDGED? Yes  No

IF YES, TO WHOM SHOULD THE SOCIETY SEND ACKNOWLEDGMENT OF DONATION?

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

ADDRESS (If different than above) \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

### PLEASE SUBMIT THIS COMPLETED FORM AND DONATION TO:

THE LEUKEMIA & LYMPHOMA SOCIETY

ATTN: KELLY CONDON

9211 WATERFORD CENTRE BLVD. SUITE  
275

AUSTIN, TEXAS 78758

PHONE: (512) 491-6610

FAX: (512) 491-5052

▶ Please e-mail artwork/logo in both .eps  
and .jpeg/.gif format to:  
[Kelly.Condon@lls.org](mailto:Kelly.Condon@lls.org)

Deadlines for logo to appear on race apparel:  
We need to receive your logo within 7 weeks of  
the race date in order for  
it to appear on apparel.  
After that date, it will  
appear on the next sea-  
son's apparel.





## CORPORATE PARTNERSHIP Benefits and Recognition

Participation in Team In Training will enhance your organization's image of public consciousness and concern in the community, while offering tremendous potential for advertising, publicity and sales promotion. The Central Texas Chapter of The Leukemia & Lymphoma Society offers you the following Corporate Partnership opportunities:

### LOCAL PRESENTING PARTNER

(\$25,000 +)

- All Platinum Partnership benefits with recognition as a Local Presenting Partner
- Company logo displayed annually everywhere you see the Team In Training logo locally, including promotional materials associated with the year's teams (270,000 direct mail brochures, 30,000 point of purchase brochures distributed at businesses and local events, and 500 program binders)
- Invitation for a company representative to attend local Kick Off Parties for one year
- Company logo placed as Local Presenting Partner on Team In Training letterhead (10,000 sheets)
- Company logo placed as Local Presenting Partner on Team In Training donor thank you which are mailed to approximately 1,000 donors throughout the year
- Opportunities for promotion at our local Light The Night walk ([www.lightthenight.org](http://www.lightthenight.org))

### PLATINUM PARTNER

(\$10,000 +)

- All Gold Partnership benefits with recognition as a Platinum Partner
- Company logo placed as Platinum Partner on sign-up t-shirts for one year (500 + shirts)
- Invitation for a company representative to attend a local event (Austin Marathon, Outlaw Trail 100, Capital of Texas Triathlon) Pasta Party and Finish Line activities
- Invitation for a company representative to attend local Kick Off Parties for two seasons
- Recognition in two issues of The Leukemia & Lymphoma Society's newsletter

### GOLD PARTNER

(\$5,000 +)

- All Silver Partnership benefits with recognition as a Gold Partner
- Company logo displayed for three seasons (approximately 10-14 events) on team singlets and jerseys, to be worn on race day by participants
- Company logo placed on TNT website ([www.teamintraining.org/ctx](http://www.teamintraining.org/ctx)) under local sponsor section with hotlink option to the partner's website.
- Recognition in one issue of The Leukemia & Lymphoma Society's newsletter
- Recognition in one year of Team In Training weekly newsletter

### SILVER PARTNER

(\$2,500 +)

- Company logo on the Team In Training Corporate Sponsor banner, which is displayed at all local area events (printed three times; September, January and April)
- Company logo displayed for two seasons (approximately 8-10 events) on team singlets and jerseys, to be worn on race day by participants
- Invitation for a company representative to attend a local Kick Off Party

### BRONZE PARTNER

(\$1,000 +)

- Company logo on the Team In Training Corporate Sponsor banner for one local event (printed three times; September, January and April)
- Company logo displayed for one season (approximately three to four events) on team singlets and jerseys, to be worn on race day by participants
- Invitation for a company representative to attend a local Kick Off Party

The Leukemia & Lymphoma Society reserves the right to refuse promotion if a partner's product or service is in direct conflict with the Society's mission.